

FOR IMMEDIATE RELEASE

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Diplomatic Messages of Hope Campaign Lifts Up DC's International Community
Dignitaries Offer Global Voices of Inspiration During COVID-19

Washington, DC - During this unprecedented time and as a way to stay connected with the global community and stakeholders during COVID-19, **World Trade Center Washington, DC (WTDC) at Ronald Reagan Building and International Trade Center (RRB/ITC)** launches the **Diplomatic Messages of Hope campaign**. Designed as a platform to share messages of inspiration, diplomats offer uplifting stories – from simple acts of kindness to examples of how their citizens are facing the COVID-19 pandemic. These shared experiences from embassies, countries and diasporas illustrate how our global community benefits from a collaborative support system – we are all #InItTogether.

“As global citizens in these unprecedented times, my colleagues here at WTDC and I have been looking for ways to stay connected to friends, clients and stakeholders around the world and to remind one another of our common experience,” says Andrew Gelfuso, Director of WTDC. “In an effort to bring an international voice to this unique occurrence, we launched “Diplomatic Messages of Hope” to show how shared stories of strength can be an inspiration to us all.”

To date, participating embassies and diplomats include: Afghanistan, Belgium, Ecuador, Ghana, Madagascar, Nigeria, St. Kitts and Nevis, and Venezuela.

These short videos and written messages are shared on RRB/ITC's YouTube channel with new videos uploaded on a rolling basis and can be viewed [here](#). Follow along with the campaign on social media with hashtags #WTDC #InItTogether #COVID19

Diplomatic Messages of Hope is sponsored by TCMA (A Drew Company), the exclusive manager of RRB/ITC.

About Ronald Reagan Building and International Trade Center (RRB/ITC)

Ronald Reagan Building and International Trade Center is a dynamic hub for government, business, culture and community, in the heart of the nation's capital. As the first and only federal building dedicated to both public and private use, the Reagan Building is the official World Trade Center Washington, DC (WTDC), and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

The WTDC as a member of the World Trade Centers Association utilizes a global network of 750,000 affiliated business from 300 trade centers in over 100 countries to maximize its connections and capabilities. With this extended network, WTDC works diligently to ensure the RRB/ITC offers a rich mix of signature events such as high

profile economic summits, conferences and cultural programs. These initiatives foster international dialogue, enhance diplomacy, and generate business opportunities. Visit www.rrbitec.com or follow us @ReaganITCDC.

About TCMA (A Drew Company)

Trade Center Management Associates (TCMA) is the exclusive manager of Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, visit www.drewcompany.com.

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