



FOR IMMEDIATE RELEASE

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*****MEDIA ADVISORY*****

The Ronald Reagan Building and International Trade Center to Host the National Cherry Blossom Festival's Pink Tie Party

The Ronald Reagan Building and Trade Center Management Associates hosts the party of the season

Washington, D.C. – The Ronald Reagan Building and International Trade Center (RRB/ITC) and the organization who manages it, Trade Center Management Associates, will be hosting the National Cherry Blossom Festival's signature Pink Tie Party fundraiser this year on March 18th. Marking the official start to the cherry blossom season, this event will feature music, dancing, cocktails, delicious fare from the Reagan Building's Executive Chef Xavier Deshayes and some of DC's hottest restaurants, and a silent auction. All proceeds from the event benefit the National Cherry Blossom Festival's year-round programs, events, and education initiatives that enhance our environment, showcase arts and culture, and build community spirit.

This event is presented by ANA and supporting sponsors are LandDesign, Macy's, Bubbles, and agencyQ. This is the event of the spring season – more information can be found [here](#).

WHAT: The National Cherry Blossom Festival's Pink Tie Party

WHO: Trade Center Management Associates and The Ronald Reagan Building and International Trade Center host the springtime affair of the year.

WHEN: Friday, March 18, 2016 7:00PM-11:00PM ET

WHERE: Ronald Reagan Building and International Trade Center,
1300 Pennsylvania Ave., NW, D.C.

Ronald Reagan Building and International Trade Center (RRB/ITC)

The Ronald Reagan Building and International Trade Center is the largest structure (3.1 million square feet) in Washington, DC and is owned by the U.S. General Services Administration (GSA) and exclusively managed by Trade Center Management Associates (TCMA). As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country's best public and private resources to create a national forum for the advancement of trade. The Reagan Building is the official World Trade Center in Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.



Trade Center Management Associates (TCMA)

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA's team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit www.itcdc.com or [@ReaganITCDC](https://twitter.com/ReaganITCDC) #TeamTCMA #whereeventsmatter

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