

**FOR IMMEDIATE RELEASE**

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**Contact:**

Mary Guenther; (240) 330-0251  
mary.guenther@deweysquare.com

**Ronald Reagan Building and International Trade Center Celebrates World Trade Month with  
International and Trade Events**

May is World Trade Month and the Ronald Reagan Building and International Trade Center (RRB/ITC) is celebrating the occasion with a line-up of international and trade-related events at the building this month, including:

- The Robert H. Smith School of Business at the University of Maryland: Emerging Markets Forum: Doing Business with India: The Promise and the Perils – **April 29**
- Washington Intergovernmental Professional Group: International Speakers Forum: A Conversation with Mikhail Kalugin, Russian Economic Attaché – **May 11<sup>th</sup>**
- Baylor University: Executive MBA Student Trade Program – **May 12**
- Washington International Trade Association: Intensive Trade Seminar: Spring Session – **May 13**
- Health Care Symposium 2016: An International Culture of Health – A Generation's New Discourse – **May 18**
- Tennis Channel Presents: French Open Kick-off and Viewing with H.E. Gérard Araud, Ambassador of France to the U.S. on the Woodrow Wilson Plaza – **May 23-27**
- World Affairs Council: Conversation with H.E. Hamdullah Mohib, Ambassador of Afghanistan to the U.S.– **May 23**
- Eurasia Center: The 4th Annual Conference: Doing Business with the BRICS – **May 23**
- DC Chamber of Commerce: International Policy Forum – **May 24**
- Events DC: Embassy Chef Challenge – **May 25**

Visit [itcdc.com/events-calendar/](http://itcdc.com/events-calendar/) for detailed information about these events and more.

World Trade Month is an initiative to highlight U.S. trade relationships with local and national trade events. As the World Trade Center in Washington, DC, part of the Reagan Building's mission is to facilitate and enhance the exchange of goods and services in the international marketplace. Through events, the RRB/ITC fosters international dialogue and raises public awareness of the economic benefits that can be realized through trade.

The RRB/ITC regularly hosts events that focus on trade, business and where they intersect. The building's Office for Trade Promotion (OTP) spearheads this year-round effort by working with different organizations, embassies, trade associations, think tanks and educational institutions to offer a mixture of signature programs. The OTP collaborates with clients to achieve their strategic goals and objectives by providing event coordination and promotion. Developing these key partnerships fosters international dialogue, generates business opportunities and raises public awareness of the economic benefits that



can be realized through trade. In addition, the OTP serves as a community liaison and often provides additional support by connecting clients with key members of the public, private and diplomatic communities.

**Ronald Reagan Building and International Trade Center (RRB/ITC)**

The Ronald Reagan Building and International Trade Center is the largest structure (3.1 million square feet) in Washington, DC and is owned by the U.S. General Services Administration (GSA) and exclusively managed by Trade Center Management Associates (TCMA). As the first and only federal building dedicated to both government and private use, it is mandated by Congress to bring together the country’s best public and private resources to create a national forum for the advancement of trade. The Reagan Building is the official World Trade Center in Washington, DC, and a premier conference and event venue with executive office space, attractions, dining, retail, parking, and community activities.

**Trade Center Management Associates (TCMA)**

Trade Center Management Associates is the exclusive manager of the Ronald Reagan Building and International Trade Center (RRB/ITC). TCMA’s team specializes in International Trade Services, Real-Estate Management and Hospitality. For more information, please visit [www.itcdc.com](http://www.itcdc.com) or @ReaganITCDC #TeamTCMA #whereleaderslead #wherenationsconnect #whereeventsmatter

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